

# WALK-N-ROLL at TEMPE MARKETPLACE!

Building a better and brighter future for all those affected by Spina Bifida!



## TEMPE, AZ NOVEMBER 20, 2021 SPONSORSHIP PROPOSAL



SPINA BIFIDA  
ASSOCIATION  
OF ARIZONA

e: [office@sbaaz.org](mailto:office@sbaaz.org)  
w: [sbaaz.org](http://sbaaz.org)

p: 602.274.3323  
[facebook/spinabifidaAZ](https://www.facebook.com/spinabifidaAZ)

• TEMPE •  
**MARKETPLACE**  
2000 E Rio Salado Pkwy  
*It's Happening Here*

# BACKGROUND

## THE SPINA BIFIDA ASSOCIATION

For more than 40 years, the Spina Bifida Association of Arizona (SBAAZ) has dedicated itself to preventing Spina Bifida and enhancing the lives of all affected.

We work to make a practical, positive difference every day, helping to improve care so our community can enjoy life to the fullest and expect a better future. Learn more at: [sbaaz.org](http://sbaaz.org).

## WHAT IS SPINA BIFIDA?

Spina Bifida is a neural tube birth defect that happens when the spinal column does not form properly. People with Spina Bifida may be minimally affected or may face multiple complications throughout their life. It is the most common permanently disabling birth defect in the US, impacting 177,000 individuals.



# WHY WALK-N-ROLL

## WHY WALK-N-ROLL FOR SPINA BIFIDA?

Walk-N-Roll for Spina Bifida is a family-friendly event. This year we're going virtual and are excited to continue to provide the opportunity to connect with other families and individuals affected by Spina Bifida. The event supports the local Chapter's ability to provide important community resources, including:

- Building Valuable Community Networks & Empowering Local Leaders
- Providing Adaptive Equipment to Increase Independence
- Expanding Awareness and Outreach
- Advancing State and National Advocacy Efforts

## WALK-N-ROLL ARIZONA 2021

When: **Saturday, November 20, 2021 - 9:00AM - 12:00PM**

Event Options: Participants register ONLINE as a team, family or individuals to attend in person at Tempe Marketplace with the PUPS... check in at 9:00AM

**\*\*SPONSORS SET UP TIME IS 8:00AM**

or support virtually by posting their activities on Facebook or Instagram DETAILS at [SBAAZwalkNroll.org](http://SBAAZwalkNroll.org)



*Getting mobile at an early age with "SCOOOT" helps children develop confidence!*

We're grounded in a decade of experience with Walk-N-Roll events. While the way we deliver some of our programs looks a little different in this new, virtual world, our mission hasn't changed. We remain just as committed now as ever before to building a better and brighter future for all those affected by Spina Bifida.

Walk-N-Roll for Spina Bifida has always served as both a fundraiser and a "friendraiser." We also hope that you'll connect this community and join in the celebration of camaraderie!

With your support, we aim to raise \$35,000 at this year's Arizona event and celebrate with 500 individuals and families from across Arizona. Reaching this goal will allow SBAAZ to participate in major advocacy efforts, host networking events and educational workshops, and place adapted handcycles and SCOOOTs.

Learn more about Walk-N-Roll for Spina Bifida at: [www.SBAAZwalkNroll.org](http://www.SBAAZwalkNroll.org).

# SPONSOR BENEFITS



**While it is our desire to enrich your business** through sponsorship options, your generosity goes so much further to enrich the lives of these Arizona families!

**Imagine... being a young parent** with a child asking for an adaptive cycle with price tag that exceeds \$2,000.

**Imagine... being that child** that desires the freedom of speed and autonomy with his friends, but doesn't want to ask for another huge expense.

**Imagine... being the sponsor that helps make this possible!**

*Please select your level to help get a child like Daniel out with his family & friends, active and 'just being a boy!'*

	<b>GOLD</b> \$2,500	<b>SILVER</b> \$1,000	<b>BRONZE</b> \$500	<b>LOGO</b> \$250
<b>Press Release Mention</b>	✓			
<b>Walk-N-Roll Website</b>	Featured Logo & Link	Logo	Logo	Logo
<b>Mentions in Social Media</b>	"Presented By"	✓	✓	
<b>Use of Walk-N-Roll logo in Company Materials</b>	✓	✓	✓	
<b>Lead Collection-</b> (participants opt-in to share their information during registration)	✓	✓	✓	
<b>T-Shirt</b>	Large Logo	Small Logo	Small Logo	Small Logo
<b>Spot to set up and engage attendees at live event</b>	✓	✓	✓	
<b>Time to address from the District stage</b>	✓	✓		

# COMMITMENT FORM

## CONTACT INFORMATION

Donor/Company Name: \_\_\_\_\_  
(as you prefer to be listed)

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP LEVELS

\_\_\_\_\_ Gold Sponsor: \$2,500

\_\_\_\_\_ Silver Sponsor: \$1,000

\_\_\_\_\_ Bronze Sponsor: \$500

\_\_\_\_\_ Logo Only: \$250



## COMMITMENT DEADLINE:

\*send sponsorship and logo ASAP for greatest advantage of social campaigns!

10/29/21- T-Shirt inclusion deadline

11/12/21 last date to reserve table

## METHOD OF PAYMENT

\_\_\_\_\_ Check/Money Order Payable to "Spina Bifida Association of Arizona"

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ AMEX \_\_\_\_\_ Discover

\_\_\_\_\_ Yes, I'd like to cover processing fees. Add 8%. (Option if paying by credit card).

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please Send This Form & Payment to:

**Spina Bifida Association AZ**  
**4802 E Ray Rd- Unit 23-687**  
**Phoenix, AZ 85044**

or email: [SRunnels@sbaaz.org](mailto:SRunnels@sbaaz.org)

Contact:

**Sharri Runnels**  
**Phone: 602.274.3323**

**Send LOGO via**  
**Email: [srunnels@sbaaz.org](mailto:srunnels@sbaaz.org)**

**Thank you for supporting Walk-N-Roll for Spina Bifida!**

Or pay online here: [www.sbaaz.org](http://www.sbaaz.org)